Evaluation Form for Project 8318
Using Descriptive Language

Member's Name

Evaluator's Name

Speech Given Location　　　　　　**Date**

Speech Title　　　　　　**Length**
5-7 mins.

Purpose Statement
The purpose of this project is for the member to practice writing a speech with an emphasis on adding language to increase interest and impact.

Notes for the Evaluator
Listen for descriptive words and literary elements, such as plot and setting. Think about the story the speaker is telling, even in an informational speech. Are you engaged?

Written Evaluation of Speech
Comments to include:

Purpose:
Did the speaker accomplish purpose of this Project?

Structure:
Was there an Introduction, Body and Conclusion?

Appearance: Body language and posture

Presence: Enthusiasm, comfort, audience control

Voice: Vocal variety, volume, pitch, pace, pauses

Content: Value, interest

Language: Diction, vocabulary

Audience: Response, effectiveness, action call

Comments: PIP = PRAISE + IMPROVE + PRAISE

P - Take Away/Value Received

I - My Suggestions for Improvement

P - What I liked Best

more on the back. ☞

Evaluation Form for Project 8318

➔ **CIRCLE the appropriate number. You may also want to write some comments here.**

Clarity
1 – Spoken language is unclear or not easily understood
2 – Spoken language is somewhat unclear or challenging to understand
3 – Spoken language is clear and is easily understood
4 – Excels at communicating using the spoken word
5 – Exemplary public speaker who is always understood

Vocal Variety
1 – Ineffective use of tone, speed, and volume
2 – Use of tone, speed, & volume requires further practice
3 – Uses tone, speed, and volume as tools
4 – Excels at using tone, speed, and volume as tools
5 – Uses the tools of tone, speed, and volume to perfection

Eye Contact
1 – Makes little or no eye contact with audience
2 – Eye contact with audience needs improvement
3 – Effectively uses eye contact to engage audience
4 – Uses eye contact to gauge audience reaction/response
5 – Uses eye contact to convey emotion & elicit response

Gestures
1 – Uses very distracting gestures or no gestures
2 – Uses somewhat distracting or limited gestures
3 – Uses physical gestures effectively
4 – Uses physical gestures as a tool to enhance speech
5 – Fully integrates physical gestures with content in an exemplary speech

Audience Awareness
1 – Makes little or no attempt to engage audience or meet audience needs
2 – Audience engagement or awareness of audience requires further practice
3 – Demonstrates awareness of audience engagement and needs
4 – Fully aware of audience engagement/needs, responds effectively
5 – Engages audience completely & anticipates audience needs

Comfort Level
1 – Appears highly uncomfortable with the audience
2 – Appears uncomfortable with the audience
3 – Appears comfortable with the audience
4 – Appears fully at ease with the audience
5 – Appears completely self-assured with the audience

Interest
1 – Content is neither interesting nor well-constructed
2 – Content is interesting but not well-constructed or is well-constructed but not interesting
3 – Engages audience with interesting, well-constructed content
4 – Engages audience with highly compelling, well-constructed content
5 – Fully engages audience with exemplary, well-constructed content

Descriptive Language
1 – Delivers a speech with little or no descriptive language
2 – Delivers a speech with some descriptive language, but needs improvement
3 – Delivers a speech with a variety of descriptive language
4 – Delivers excellent speech with varied, evocative descriptions
5 – Delivers exemplary speech with highly varied, evocative descriptions

Literary Elements
1 – Uses few or no literary elements (plot, setting,
2 – Uses at least one literary element (plot, setting, simile, or metaphor) during speech, though the effect is limited
3 – Uses at least one literary element (plot, setting, simile, or metaphor) to enhance speech
4 – Makes excellent use of literary elements (plot, setting, simile, or metaphor) to enhance speech
5 – Makes exemplary use of literary elements (plot, setting, simile, or metaphor) to enhance speech