

# Evaluation Form for Project 8414

## Write a Compelling Blog

Member's Name

Speech Given Location

Date

Evaluator's Name

Speech Title

Length  
2-3 mins.

### Purpose Statement:

- The purpose of this project is for the member to review or introduce the skills needed to write and maintain a blog.
- The purpose of this speech is for the member to share some aspect of his or her experience maintaining a blog.

### Notes for the Evaluator:

The member completing this project has spent time writing blog posts and posting them to a new or established blog. The blog may have been personal or for a specific organization.

About this speech:

- The member will deliver a well-organized speech about some aspect of his or her experience writing, building, or posting to a blog.
- The speech may be humorous, informational, or any style the member chooses.
- The speech should not be a report on the content of the "Write a Compelling Blog" project.
- The member may also ask you and other club members to evaluate his or her blog. If the member wants feedback on his or her blog, complete the Blog Evaluation Form.

### Written Evaluation of Speech

#### Comments to include:

##### Purpose:

Did the speaker accomplish purpose of this Project?

##### Structure:

Was there an Introduction, Body and Conclusion?

**Appearance:** Body language and posture

**Presence:** Enthusiasm, comfort, audience control

**Voice:** Vocal variety, volume, pitch, pace, pauses

**Content:** Value, interest

**Language:** Diction, vocabulary

**Audience:** Response, effectiveness, action call

**Comments:** PIP = PRAISE + IMPROVE + PRAISE

#### P - Take Away/Value Received

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#### I - My Suggestions for Improvement

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#### P - What I liked Best

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more on the back. 

# Evaluation Form for Project 8414

→ CIRCLE the appropriate number. You may also want to write some comments here.

## Clarity

- 1 – Spoken language is unclear or not easily understood
- 2 – Spoken language is somewhat unclear or challenging to understand
- 3 – Spoken language is clear and is easily understood
- 4 – Excels at communicating using the spoken word
- 5 – Exemplary public speaker who is always understood

## Vocal Variety

- 1 – Ineffective use of tone, speed, and volume
- 2 – Use of tone, speed, & volume requires further practice
- 3 – Uses tone, speed, and volume as tools
- 4 – Excels at using tone, speed, and volume as tools
- 5 – Uses the tools of tone, speed, and volume to perfection

## Eye Contact

- 1 – Makes little or no eye contact with audience
- 2 – Eye contact with audience needs improvement
- 3 – Effectively uses eye contact to engage audience
- 4 – Uses eye contact to gauge audience reaction/response
- 5 – Uses eye contact to convey emotion & elicit response

## Gestures

- 1 – Uses very distracting gestures or no gestures
- 2 – Uses somewhat distracting or limited gestures
- 3 – Uses physical gestures effectively
- 4 – Uses physical gestures as a tool to enhance speech
- 5 – Fully integrates physical gestures with content in an exemplary speech

## Audience Awareness

- 1 – Makes little or no attempt to engage audience or meet audience needs
- 2 – Audience engagement or awareness of audience requires further practice
- 3 – Demonstrates awareness of audience engagement and needs
- 4 – Fully aware of audience engagement/needs, responds effectively
- 5 – Engages audience completely & anticipates audience needs

## Comfort Level

- 1 – Appears highly uncomfortable with the audience
- 2 – Appears uncomfortable with the audience
- 3 – Appears comfortable with the audience
- 4 – Appears fully at ease with the audience
- 5 – Appears completely self-assured with the audience

## Interest

- 1 – Content is neither interesting nor well-constructed
- 2 – Content is interesting but not well-constructed or is well-constructed but not interesting
- 3 – Engages audience with interesting, well-constructed content
- 4 – Engages audience with highly compelling, well-constructed content
- 5 – Fully engages audience with exemplary, well-constructed content

## Topic

- 1 – Delivers a speech on a topic other than some aspect of experience creating, writing, or posting to his or her blog
- 2 – Mentions some aspect of experience creating, writing, or posting to his or her blog, but does not fully address
- 3 – Shares some aspect of experience creating, writing, or posting to his or her blog
- 4 – Delivers an excellent speech about some aspect of experience creating, writing, or posting to his or her blog
- 5 – Delivers an exemplary speech about some aspect of experience creating, writing, or posting to his or her blog

# Blog Evaluation Form—8414

Member Name \_\_\_\_\_

Blog Title \_\_\_\_\_

Please review the member's blog and evaluate it based on the criteria listed below. Take a moment to include examples wherever possible.

Using the scale provided below, please circle the number that best reflects your rating of the member's blog.

On the back write what you liked best about the blog and what you would recommend for improvements for the blog.

<b>1</b> Strongly Disagree	<b>2</b> Disagree	<b>3</b> Neither Agree Nor Disagree	<b>4</b> Agree	<b>5</b> Strongly Agree
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<b>Topic:</b> The topic of the blog is clear.					<i>Comment:</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	

<b>Design:</b> The design and layout aligns well with the content of the blog					<i>Comment:</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	

<b>Well Written:</b> Posts are well-composed and contained few grammatical errors.					<i>Comment:</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	

<b>Varied Posts:</b> Member varies the types of post to fit the content of the article (e.g. informational, list, interview, review, etc.)					<i>Comment:</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	

<b>Post Frequency:</b> The time gaps between posts are generally consistent.					<i>Comment:</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	

<b>Engagement:</b> The member engages with readers by responding to or acknowledging their comments.					<i>Comment:</i>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	